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Product Estimate# Station W Advertiser Phone# Fax# Buyer WISH-TV INDIANAPOLIS, IN er ( ) JOE DONNELLY 4 US S JOE DONNELLY 4 SEN # 2507 Erica Corso

Rep Order# 6866176 EC'd Yes

Ver# w

Mod# 0

Status Confirmed

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-- CONTRACT COMMENT --

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Showing Buylines: A

Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938

Salesperson Phone# Salesperson FAX#

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Rep Order# EC'd Yes

디 Station W Advertiser Fax# Phone# Buyer Estimate# Product 20 19 18 17 16 15 14 13 11 Ľ 12 10 WISH-TV INDIANAPOLIS, IN 17 ( ).JOE DONNELLY 4 US S JOE DONNELLY 4 SEN 2507 Erica Corso Z z Σ HT UT щ ΉI Z Day υŢ SA SU Buyline Comment: WIN Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: 6A-9A 1235A-135A Time 3P-4P 3P-4P 3P-4P 4P-5P 4P-5P 4P-5P 4P-5P 4P-5P 6A-9A WIN WIN WIN WIN WIN RACHAEL RAY RACHAEL RAY RACHAEL RAY ANDERSON ANDERSON ANDERSON ANDERSON ANDERSON DAYBREAK SATURDAY DAYBREAK SUNDAY Program LATE, LATE SHOW W/ CRAIG FERGUSON Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency ( ) BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len :30 10/23/2012 - 10/29/2012 299/301/2507 \$300.00 \$300.00 \$300.00 \$300.00 Rate \$300.00 \$300.00 \$300.00 \$300.00 \$250.00 \$200.00 \$175.00 10/25-10/25 10/24-10/24 10/23-10/23 10/25-10/25 10/27-10/27 10/28-10/28 10/29-10/29 10/26-10/26 10/24-10/24 10/23-10/23 10/29-10/29 Dates ш ш ш ш ш <u>بــ</u> μ. Н  $\vdash$ ш ш Spots/Week Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# # of Weeks ш ш ш Н ш ب ш **-**--) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 ш Total Spots \$300.00 \$300.00 \$300.00 \$300.00 \$300.00 \$300.00 \$300.00 \$300.00 \$250.00 \$200.00 \$175.00 Total Cost Daypart

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Rep Order# 6866176 EC'd Yes

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Rep Order# EC'd Yes

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Rep Order# EC'd Yes

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H Phone# Fax# Buyer Estimate# Product Advertiser Station 53 52 51 50 49 48 47 46 45 44 43 L'n WISH-TV INDIANAPOLIS, IN r ( ).JOE DONNELLY 4 US S Erica Corso JOE DONNELLY 4 SEN 3 н Z z щ Σ z H UT TΗ UT Day Buyline Comment: WIN Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: WIN Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: Time 6P-630P 6P-630P 5P-530P 5P-530P 5P-530P 5P-530P 5P-530P 6P-630P 6P-630P 6P-630P 7P-730P WIN WIN WIN WIN WIN WIN WIN WIN WISH-TV NEWS WISH-TV NEWS WISH-TV NEWS WISH-TV WISH-TV WIN WISH-TV WISH-TV NEWS WISH-TV WISH-TV NEWS WISH-TV NEWS 8 INSIDE EDITION Program NEWS NEWS NEWS NEWS œ œ ω ω ω ω ω ω œ AΤ AΤ ΑT AΤ AΤ ATATAT $\operatorname{AT}$ AΤ ഗ ഗ ഗ ഗ σ σ σ 9 σ Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency ( ) BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 :30 : 30 :30 : 30 :30 :30 : 30 : 30 : 30 : 30 :30 Len 10/23/2012 - 10/29/2012 299/301/2507 Rate \$600.00 \$600.00 \$550.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 10/29-10/29 10/26-10/26 10/25-10/25 10/24-10/24 10/23-10/23 10/29-10/29 10/26-10/26 10/25-10/25 10/24-10/24 10/23-10/23 10/29-10/29 Dates -\_\_ Н ட ш  $\vdash$ ш ш ш ш Spots/Week Rep Firm Sales Office Salesperson FAX# Salesperson Phone# Salesperson ( # of Weeks Н  $\vdash$ ш Н ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 Total Spots ш \$600.00 Total Cost \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$550.00

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H Phone# Advertiser Product Fax# Buyer Station Estimate# 64 63 62 61 60 59 58 57 56 55 54 1 Ľ WISH-TV INDIANAPOLIS, IN r ( ).JOE DONNELLY 4 US S 2507 JOE DONNELLY 4 SEN Erica Corso Z щ Σ υŢ ⋈ 描 HT Σ UT US Day HI Buyline Comment: Buyline Comment: Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN 530P-6P 530P-6P 11A-12P 11A-12P Time 530P-6P 530P-6P 11A-12P 11A-12P 6P-7P 530P-6P 11A-12P THE WISH-TV NEWS WISH-TV NEWS WIN WIN WISH-TV WISH-TV NEWS THE PRICE THE PRICE WIN WISH-TV WISH-TV NEWS THE PRICE IS RIGHT THE PRICE Program PRICE NEWS 6P NEWS WEEKEND SI SI SI  $_{\rm IS}$ ω ω ω ω 8 AT 5:30 RIGHT RIGHT RIGHT RIGHT AT 5:30 AT 5:30 AΤ AT 5:30 5:30 Agency C/P1/P2/E Flight Dates Agency Hiatus Weeks ( ) BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 10/23/2012 - 10/29/2012 299/301/2507 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 Rate 10/29-10/29 10/26-10/26 10/24-10/24 10/23-10/23 10/29-10/29 10/26-10/26 10/25-10/25 10/24-10/24 10/23-10/23 10/28-10/28 Dates 10/25-10/25 ш Spots/Week Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# # of Weeks ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 Total Spots ш ш Н ш ш \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 Total Cost Daypart

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	EC'd Yes	Rep Order#
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		Ver# 3
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ĽŢ Fax# Buyer Product Station Phone# Estimate# Advertiser Ŀ 86 85 84 83 82 81 79 77 08 78 76 WISH-TV INDIANAPOLIS, IN er ( ).JOE DONNELLY 4 US S 2507 JOE DONNELLY 4 SEN Erica Corso Σ z Z щ HT UT 퍼 H S UT щ Day Buyline Comment: WIN Buyline Comment: Buyline Comment: Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: 11P-1135P WISH-TV NEWS 8 @ 11 11P-1135P WISH-TV NEWS 8 1230P-2P 730P-8P 730P-8P 730P-8P 11P-1135P WISH-TV NEWS 8 11P-1135P WISH-TV NEWS 8 @ 1230P-2P Time 11P-1135P WISH-TV NEWS 8 @ 730P-8P WIN CBS SOAPS Y&R / WIN WIN WIN CBS ENTERTAINMENT TONIGHT WIN WIN WIN ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT Program SOAPS Y&R / B&B മ ര B&B 11 11 11 11 Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency ( ) BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 : 30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len :30 10/23/2012 - 10/29/2012 299/301/2507 \$750.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$750.00 Rate 10/26-10/26 10/25-10/25 10/24-10/24 10/23-10/23 10/29-10/29 10/26-10/26 10/25-10/25 10/24-10/24 10/23-10/23 10/29-10/29 10/26-10/26 Dates ш ш ш ш Spots/Week Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# # of Weeks ш  $\vdash$ Н ш ш ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 Total Spots Н ш ш ш <u>ш</u> \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$750.00 \$750.00 Total Cost \$900.00 \$900.00 Daypart

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	Ver# 3
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	Ver# 3 Mod# 0 Status Confirmed
Last Received:	Traffic Order# 216147
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Ľ Product Fax# Station Phone# Buyer Estimate# Advertiser Ln 97 96 95 94 93 92 91 90 89 88 87 WISH-TV INDIANAPOLIS, IN r ( ).JOE DONNELLY 4 US S 2507 JOE DONNELLY 4 SEN Erica Corso Z щ щ 퍼 Z щ ΉT Σ TU SA ≾ Day Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: Buyline Comment: Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: 10P-11P 10P-11P 9P-10P 630P-7P Time 8P-9P 630P-7P 630P-7P 630P-7P 10P-11P 630P-7P 730P-8P HAWAII FIVE-O BLUE MADE WISH-TV MIN WIN WISH-TV 6P NEW WISH-TV 6P NEW WISH-TV 48 HOURS MYSTERY CSI NY WISH-TV ENTERTAINMENT TONIGHT Program BLOODS IN JERSEY <del>4</del>9 6P NEW 6P NEW NEW Flight Dates Agency C/P1/P2/E Agency Hiatus Weeks WASHINGTON, DC 20001 /P1/P2/E 299/301/2507 ( ) BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 10/23/2012 - 10/29/2012 Rate \$3,700.00 \$3,500.00 \$1,600.00 \$1,200.00 \$1,200.00 \$900.00 \$1,600.00 \$1,200.00 \$1,200.00 \$1,200.00 \$1,000.00 10/29-10/29 10/26-10/26 10/29-10/29 10/24-10/24 10/27-10/27 10/26-10/26 10/26-10/26 10/26-10/26 10/25-10/25 10/23-10/23 10/29-10/29 Dates  $\vdash$ μ. ш \_ Spots/Week Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# # of Weeks ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 ш ш ш Н Н <u>\_\_</u>  $\vdash$ Total Spots \$1,600.00 \$1,600.00 \$1,200.00 \$1,200.00 \$1,000.00 Total Cost \$3,700.00 \$3,500.00 \$1,200.00 \$1,200.00 \$1,200.00 \$900.00 Daypart

Buyline Comment: WIN

Rep Order# EC'd Yes

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ဌ Fax# Station Phone# Buyer Product Estimate# Advertiser 99 98 Τ'n 107 106 105 104 103 102 101 100 WISH-TV INDIANAPOLIS, IN r ( ).JOE DONNELLY 4 US S 2507 Erica Corso JOE DONNELLY 4 SEN z TU-F SA TU-F TU-F Day H US US DI US Buyline Comment: PART OF MKGDS FOR WK OF 10/15 N/A Buyline Comment: 8P-9P 130A-2A 10P-11P 6A-9A 8A-9A 8A-9A 8P-9P 9P-10P 6P-7P 6A-9A 1 1 1 WIN 2.5 LATE NEWS REPEATS NEWS WIN NCIS WIN BIG ELEMENTARY PART OF MKGDS PART OF MKGDS SUN DAYBREAK PART OF MKGDS SAT DAYBRAK PART OF MKGDS PART OF MKGDS FOR WK OF 10/15 N/A EARLY SHOW EARLY SHOW Program MKGDS FROM 10/16 SKED MEN/MIKE & MOLLY FOR WK OF 10/15 N/A FOR WK OF FOR WK OF 10/15 N/A FOR WK OF 10/15 N/A Flight Dates Agency C/P1/P2/E Hiatus Weeks Agency 10/15 N/A WASSHINGTON, DC 20001 ) BUYING TIME :30 :30 :30 Len :30 :30 :30 :30 :30 : 30 :30 10/23/2012 - 10/29/2012 299/301/2507 Rate \$3,500.00 \$200.00 \$150.00 \$150.00 \$4,000.00 \$4,000.00 \$4,000.00 \$50.00 \$400.00 \$250.00 10/23-10/26 10/25-10/25 10/28-10/28 10/28-10/28 10/27-10/27 10/23-10/26 10/23-10/26 10/23-10/23 10/28-10/28 10/29-10/29 Dates Н N ட ш N N N N ш Spots/Week Sales Office ( Salesperson ( Salesperson FAX# Salesperson Phone# Rep Firm # of Weeks ш Н \_  $\vdash$ ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 Н Total Spots Ν Н  $\vdash$ 2 Ν Ν Ν \$4,000.00 Total Cost \$100.00 \$3,500.00 \$400.00 \$400.00 \$500.00 \$300.00 \$300.00 \$4,000.00 \$4,000.00

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Buyer Phone# Fax# Station Estimate# Product Advertiser wish-tv indianapolis, in er ( ) .joe donnelly 4 us s 2507 JOE DONNELLY 4 SEN Erica Corso

Rep Order# EC'd Yes

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Status Confirmed

Traffic Order# 216147

Agency C/P1/P2/E
Flight Dates Agency ( ) BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 10/23/2012 - 10/29/2012 299/301/2507

Hiatus Weeks

Sales Office ( Salesperson ( Salesperson Phone# Rep Firm ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938

Salesperson FAX#

Report Totals: 113 / \$80,325.00

## ---SALES MONTHLY TOTALS---

Sales Totals: 113 / \$80,325.00 Oct 12: 93 / \$62,650.00 Nov 12: 20 / \$17,675.00

Station Totals: 113 / \$80,325.00

Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---

Market Totals

\$803,250

CABL VTTV

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# ---COMPETITIVE COMMENTS---

COMP ESTIMATE

Books Demos null RA35+

## -- CREDIT RISK --

CASH IN ADVANCE

Manager: All, 10/23/12-10/29/12						
er Product	1000000	ength	Date	Air Time Inv. Code (Placed	Rate Ad-ID	Priority
POL/Joe Donnelly For U JOE DONNELL2507 Late Late Show	1237a-137a	:30	10/23/12	Late Late Show	\$175.00	P2
	558-7a	:30	10/23/12	6:43:42 AM Daybreak @ 6	\$450.00 JSD121730H	P3
DONNELI 2507	7-8a	:30	10/23/12	7:28:56 AM CBS This Morning	\$350.00 JSD121630H	P3
DONNELI 2507	8-9a	3 30	10/23/12	8:57:15 AM CBS This Morning	\$150.00 JSD121730H	P3
DONNELI 2507	1058-12p	:0	10/23/12	10:59:27 AM Price is Right	\$600.00 JSD121730H	9 7
DONNELL 2507	1758a-123Up		10/23/12	12:25:03 PM NOON News	\$550.00JSD121430H	D1 72
DONNELL2507	7-3b	30	10/23/12	2:29:06 PM The Talk	\$450.00 JSD121730H	P2
DONNELI 2507	258-4p	:30	10/23/12	3:48:57 PM M-F 3p-4p	\$300.00 JSD121430H	P3
POL/Joe Donnelly For UJOE DONNELL2507 Anderson Cooper	357-5p	:30	10/23/12	4:50:32 PM M-F 4p-5p	\$300.00 JSD121730H	Р3
DONNELI 2507	5-530p	:30	10/23/12	5:21:55 PM News 8 @5	\$600.00 JSD121730H	Р3
DONNELI 2507	530-6p	:30	10/23/12	5:38:12 PM News 8 @530	\$600.00 JSD121730H	Р3
POL/Joe Donnelly For UJOE DONNEL12507 News 8 @6	558-630p	:30	10/23/12	6:21:33 PM News 8 @6	\$600.00 JSD121430H	P3
DONNELI 2507	630-7p	:30	10/23/12	6:28:41 PM News 8 @6	\$1,200.00 JSD121730H	3 7
DONNELL 2507	728-8n	 	10/23/12	7:30:26 PM M-F 730-85	\$900 00 ISD121430H	, c
DONNELI 2507	758-9p	:30	10/23/12	7:58:51 PM Tue Hour 1	\$4,000.00 JSD121730H	P2
DONNELI 2507	11-1135p	:30	10/23/12	11:34:16 PM LN M-F	\$900.00 JSD121730H	P3
DONNELI 2507	137-211a	:30	10/23/12	1:49:37 XMM-F News 8 Repea	\$50.00 JSD121730H	P3
DONNELL 2507	558-/a		10/24/12	6:58:11 AM Daybreak @ 6	\$450.00JSD121430H	ב ב
DONNELI 2507	8-9a	:30	10/24/12	8:25:41 AM CBS This Morning	\$150.00 JSD121430H	P3 7
DONNELI 2507	8-9a	:30	10/24/12	8:44:55 AM CBS This Morning	\$150.00 JSD121430H	P3
•	1058-12p	:30	10/24/12	11:59:13 AM Price is Right	\$600.00 JSD121730H	P1
DONNELI 2507	1158a-1230p	: ::::::::::::::::::::::::::::::::::::	10/24/12	12:16:48 PM Noon News	\$650.00 JSD121430H	P2
DONNEL 12507	2-3n	. မ	10/24/12	1.20.4   TW   Q7	\$450 00 ISD121730H	ב כם
DONNELI 2507	258-4p	:30	10/24/12	3:59:26 PM M-F 3p-4p	\$300.00 JSD121430H	P3
POL/Joe Donnelly For UJOE DONNEL12507 Anderson Cooper	357-5p	:30	10/24/12	4:49:00 PM M-F 4p-5p	\$300.00 JSD121430H	P3
DONNELI 2507	5-530p	:30	10/24/12	5:18:10 PM News 8 @5	\$600.00 JSD121730H	P3
DONNELI 2507	530-6p	:30	10/24/12	5:33:59 PM News 8 @530	\$600.00 JSD121430H	P3
DONNELI 2507	558-630p	30	10/24/12	6:04:55 PM News 8 @6	\$600.00 JSD121430H	P3
DONNELL 2507	630-7p	. :: 0	10/24/12	6:44:13 PM CBS Evening News	\$1,200.00 JSD121730H	D 7
DONNELI 2507	728-8p	:: :6	10/24/12	7:40:10 PM M-F 730-8p	\$900.00 JSD121430H	P2
DONNELI 2507	11-1135p	:30	10/24/12	11:14:32 PM 11P News WX Spo	\$900.00 JSD121730H	P3
DONNELI 2507	1237a-137a	:30	10/24/12	1:00:40 XM Late Late Show	\$175.00 JSD121430H	P2
DONNELI 2507	137-211a	:30	10/24/12	2:10:26 XMM-F News 8 Repea	\$50.00 JSD121430H	P3
DONNELI 2507	558-7a	:30	10/25/12	6:42:24 AM Daybreak @6 WX2	\$450.00	P3
DONNELI 2507	7-8a	:30	10/25/12	7:26:02 AM CBS This Morning	\$350.00	P3
DONNELL2507 CBS This Morning	8-9a	:30	10/25/12	8:17:09 AM CBS This Morning	\$150.00	P3
DONNELLISEON CBS This Morning	8-9a	: :: 0	10/25/12	8:37:50 AM CBS This Morning	\$150.00	ם ד
DONNELL 2507	1058-12p 1158a-1230n	 	10/25/12	10:58:56 AM Price is Right	\$650.00 \$650.00	ד ס -
DONNELI 2507	1227-2p	:30	10/25/12	1:29:11 PM Y&R	\$750.00	P1
DONNELI 2507	2-3p	:30	10/25/12	2:29:26 PM The Talk	\$450.00	P2
	product  The product Donnell  The product  T	ger: All, 10/23/12-10/29/12  In the common of the common	ger: All, 10/23/12-10/29/12  re	Product   Seam   Product   Seam   Darks Inveniory Descript   Time   Pariod   Length   Darks   Darks   Product   Seam   Darks   Darks	### Berlind   10/23/12-10/29/12    Product   February   February	Berr: All, 10/23/12-10/29/12   Estim/Dizelmository/beschild   Thire Period   Lingth   Date   Air Times   Inv. Goat (Placad)

WIDE DRBIT

[Filtered by: ] [Sorted by: Alt Order #]

P2	\$4,000.00	8:40:18 PM Sun Hour 2	21/82/01	9p :30	Sunday 8-9p /58-9p	POL/Joe Donnelly For U JUE DUNNELL 250/	WIWH
7 73	\$400.00	6:25:14 PM News 8 Weekend/S	10/28/12		kend/Sunday	DONNELI 2507	WISH
P2	\$600.00	6:12:52 PM News 8 Weekend/S	10/28/12			DONNELI 2507	WISH
P3	\$200.00	6:50:48 AM Daybreak Sunday	10/28/12			POL/Joe Donnelly For U JOE DONNELL 2507	HSIW
P3	\$200.00	6:29:36 AM Daybreak Sunday	10/28/12	9a :30	Daybreak Sunday 558-9a	POL/Joe Donnelly For U JOE DONNELL2507	HSIW
P3	\$200.00	Daybreak Sunday	10/28/12	9a :30	Daybreak Sunday 558-9a	POL/Joe Donnelly For U JOE DONNELI 2507	HSIM
P3	\$700.00	CBS Sunday Morni	10/28/12	858-1030a :30		POL/Joe Donnelly For U JOE DONNELL2507	HSIW
P3	\$600.00	11:26:03 PM LN Sa	10/27/12	11-1135p :30	News 8 @11 Saturday 11-1	POL/Joe Donnelly For U JOE DONNELL 2507	HSIW
P3	\$1,000.00	10:30:41 PM Sat Hour 3	10/27/12	11p :30	Saturday 10-11p 958-11p	POL/Joe Donnelly For U JOE DONNELL 2507	HSIW
P3	\$400.00	7:13:51 PM Sat 7p-8p	10/27/12		ET Weekend 658-8p	POL/Joe Donnelly For U JOE DONNELL2507	HSIM
P3	\$250.00	6:43:54 AM Daybreak Saturday	10/27/12	9a :30	Daybreak Saturday 558-9a	POL/Joe Donnelly For U JOE DONNELI 2507	HSIW
P3	\$250.00	6:29:21 AM Daybreak Saturday	10/27/12		Daybreak Saturday 558-9a	POL/Joe Donnelly For U JOE DONNELL2507	WISH
P3	\$250.00	6:13:33 AM Daybreak Saturday	10/27/12	9a :30	Daybreak Saturday 558-9a	POL/Joe Donnelly For U JOE DONNELL2507	HSIW
P2	\$175.00	1:12:45 XM Late Late Show	10/26/12	7a			HSIW
P3	\$900.00	11:07:44 PM LN M-F	10/26/12	σ	M-F	POL/Joe Donnelly For U JOE DONNELL 2507	WISH
P3	\$3,500.00	10:29:57 PM Fri Hour 3	10/26/12		ס	POL/Joe Donnelly For U JOE DONNELL2507	HSIW
P3	\$1,600.00	9:40:28 PM Fri Hour 2	10/26/12	J		POL/Joe Donnelly For U JOE DONNELL 2507	HSIW
P2	\$900.00	7:39:40 PM M-F 730-8p	10/26/12		Entertainment Tonight 728-8p	POL/Joe Donnelly For U JOE DONNELI 2507	WISH
P3	\$550.00	7:06:29 PM M-F 7-730p	10/26/12	Эp		POL/Joe Donnelly For U JOE DONNELI 2507	WISH
P1	\$1,200.00	6:28:41 PM News 8 @6	10/26/12		g News	POL/Joe Donnelly For U JOE DONNELL2507	WISH
P3	\$600.00	6:20:41 PM News 8 @6	10/26/12	558-630p :30		POL/Joe Donnelly For U JOE DONNELL 2507	HSIW
P3	\$600.00	5:45:19 PM News 8 @530	10/26/12	6p :30	News 8 @ 530p 530-6p	POL/Joe Donnelly For U JOE DONNELI 2507	HSIW
P3	\$600.00	5:28:40 PM News 8 @530	10/26/12	0p :30	News 8 @5p 5-530p	POL/Joe Donnelly For U JOE DONNELI 2507	HSIW
P3	\$300.00	4:09:39 PM M-F 4p-5p	10/26/12	5p :30	Anderson Cooper 357-5p	POL/Joe Donnelly For U JOE DONNEL12507	HSIM
P3	\$300.00	3:17:25 PM M-F 3p-4p	10/26/12		Rachael Ray 258-4p	POL/Joe Donnelly For U JOE DONNELL2507	HSIW
P2	\$450.00	2:59:11 PM The Talk	10/26/12		The Talk 2-3p	POL/Joe Donnelly For U JOE DONNELL2507	HSIM
P1	\$750.00	12:28:26 PM Y&R	10/26/12		Soap Rotator 1227-2p	POL/Joe Donnelly For U JOE DONNELI 2507	HSIW
P2	\$650.00	12:03:52 PM Noon News	10/26/12	30p		POL/Joe Donnelly For U JOE DONNELL 2507	HSIW
P1	\$600.00	11:58:43 AM Price is Right	10/26/12	1058-12p :30			HSIW
P3	\$150.00	8:28:41 AM CBS This Morning	10/26/12			POL/Joe Donnelly For U JOE DONNELL2507	HSIW
P3	\$150.00	8:17:24 AM CBS This Morning	10/26/12		CBS This Morning @8 8-9a	POL/Joe Donnelly For U JOE DONNELL 2507	HSIW
P3	\$350.00	7:59:26 AM CBS This Morning	10/26/12		CBS This Morning @7a 7-8a	POL/Joe Donnelly For U JOE DONNELL 2507	HSIW
P3	\$450.00	6:35:10 AM Daybreak @ 6	10/26/12		Daybreak @ 6 558-7a	POL/Joe Donnelly For U JOE DONNELL2507	HSIW
P3	\$150.00	CBS This Morning	10/26/12		orning @8	POL/Joe Donnelly For U JOE DONNELI 2507	WISH
P3	\$1,600.00	Fri Hour 1	10/26/12	9p :30	Friday 8-9p 758-9p	POL/Joe Donnelly For U JOE DONNELI 2507	HSIW
P2	\$175.00	1:24:05 XM Late Late Show	10/25/12	1237a-137a :30		POL/Joe Donnelly For U JOE DONNELI 2507	HSIW
P3	\$900.00	11:06:30 PM LN M-F	10/25/12	ס	71)	POL/Joe Donnelly For U JOE DONNELI 2507	HSIW
P3	\$3,500.00	10:31:27 PM Thur Hour 3	10/25/12	O		POL/Joe Donnelly For U JOE DONNELI 2507	HSIM
P2	\$900.00	7:47:15 PM M-F 730-8p	10/25/12	,	t Tonight	POL/Joe Donnelly For U JOE DONNELI 2507	HSIW
P3	\$550.00	7:21:42 PM M-F 7-730p	10/25/12	op Op		POL/Joe Donnelly For U JOE DONNELL 2507	HSIM
P1	\$1,200.00	6:58:56 PM M-F 7-730p	10/25/12		g News	POL/Joe Donnelly For U JOE DONNELI 2507	HSIM
P3	\$600.00	6:19:18 PM News 8 @ WX Spo	10/25/12	558-630p :30		POL/Joe Donnelly For U JOE DONNELL 2507	HSIM
P3	\$600.00	5:51:41 PM News 8 @530	10/25/12		Ор	POL/Joe Donnelly For U JOE DONNELI 2507	HSIW
P3	\$600.00	5:07:20 PM News 8 @5	10/25/12			POL/Joe Donnelly For U JOE DONNELL 2507	HSIM
P3	\$300.00	4:20:48 PM M-F 4p-5p	10/25/12		Anderson Cooper 357-5p	POL/Joe Donnelly For U JOE DONNELL 2507	HSIM
P3	\$300.00	3:08:50 PM M-F 3p-4p	10/25/12	4p :30	Rachael Ray 258-4p	POL/Joe Donnelly For U JOE DONNELL2507	HSIW
ID Priority	Kate Ad-ID	Alf Time Inv. Code (Placed	Date	Period Length	Estim Order Inventory Descript Time Period	Station Advertiser Product Estim  Alt Order #: 06866176	Station Alt Order#
					10/29/12	Manager: All. 10/23/12-10/29/12	Spot
					1		

WIDE GRBIT

[Filtered by: ] [Sorted by: Alt Order #]

Spot	Spot Manager: All, 10/23/12-10/29/12						
Station	Advertiser Product Estim Order Inventory Descript Time Period		Length	Date	Air Time Inv. Code (Placed)	Rate Ad-ID	Priority
Alt Order	Alt Order #: 06866176						
HSIW	POL/Joe Donnelly For U JOE DONNELL2507 News 8 @ 11 Sunday	11-1130p	:30	10/28/12	11:25:27 PM LN Su	\$600.00	P5
HSIW	POL/Joe Donnelly For U JOE DONNELL2507 News 8 @5p	5-530p	:30	10/29/12	News 8 @5	\$600.00	P3
HSIW	POL/Joe Donnelly For U JOE DONNELL2507 CBS Evening News	630-7p	:30	10/29/12	CBS Evening News	\$1,200.00	P1
HSIW	POL/Joe Donnelly For U JOE DONNELL2507 Monday 10-11p	958-11p	:30	10/29/12	Mon Hour 3	\$3,700.00	P2
HSIM	POL/Joe Donnelly For U JOE DONNELL2507 News 8 @ 530p	530-6p	:30	10/29/12	News 8 @530	\$600.00	P3
HSIW	POL/Joe Donnelly For U JOE DONNELL2507 The Talk	2-3p	:30	10/29/12	The Talk	\$450.00	P2
HSIW	POL/Joe Donnelly For U JOE DONNELL2507 Price Is Right	1058-12p	:30	10/29/12	Price is Right	\$600.00	P1
HSIM	POL/Joe Donnelly For U JOE DONNELL2507 Daybreak @ 6	558-7a	:30	10/29/12	6:06:12 AM Daybreak @ 6	\$450.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL2507 Daybreak @ 6	558-7a	:30	10/29/12	6:50:39 AM Daybreak @ 6	\$450.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL2507 CBS This Morning @7a	7-8a	:30	10/29/12	7:29:11 AM CBS This Morning	\$350.00	P3
HSIW	POL/Joe Donnelly For UJOE DONNELL2507 CBS This Morning @8	8-9a	:30	10/29/12	8:45:10 AM CBS This Morning	\$150.00	P3
HSIM	POL/Joe Donnelly For UJOE DONNELL2507 Noon News	1158a-1230p	:30	10/29/12	12:05:02 PM Noon News	\$650.00	P2
HSIM	POL/Joe Donnelly For UJOE DONNELL2507 Soap Rotator	1227-2p	:30	10/29/12	12:29:11 PM Y&R	\$750.00	P1
HSIM	POL/Joe Donnelly For UJOE DONNELL2507 Rachael Ray	258-4p	:30	10/29/12	3:07:50 PM M-F 3p-4p	\$300.00	P3
HSIM	POL/Joe Donnelly For UJOE DONNELL2507 Anderson Cooper	357-5p	:30	10/29/12	4:09:09 PM M-F 4p-5p	\$300.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL2507 News 8 @6	558-630p	:30	10/29/12	5:59:00 PM News 8 @6	\$600.00	P3
HSIW	POL/Joe Donnelly For U JOE DONNELL2507 Inside Edition	658-730p	:30	10/29/12	7:14:58 PM M-F 7-730p	\$550.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL2507 Entertainment Tonight	728-8p	:30	10/29/12	7:47:15 PM M-F 730-8p	\$900.00	P2
HSIM	POL/Joe Donnelly For UJOE DONNELL2507 Monday 9-10p	858-10p	:30	10/29/12	9:15:13 PM Mon Hour 2	\$4,000.00	P2
HSIM	POL/Joe Donnelly For U JOE DONNELL2507 News 8 @ 11 M-F	11-1135p	:30	10/29/12	11:33:46 PM LN M-F	\$900.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL2507 Late Late Show	1237a-137a	:30	10/29/12	1:23:50 XM Late Late Show	\$175.00	P2
					· · · · · · · · · · · · · · · · · · ·	\$80,325.00	

**Total Charges:** 

### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) STATE/LOCAL CANDIDATE To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3 Station and Location: Date: 2012 I, Buying Time, UC party for the office of: United States Senate (IN) in the \_\_\_\_\_ General election to be held on: \_\_\_\_ Tvesday, Navember 6th, 7017 do hereby request station time as follows: **Broadcast** Time of Day, Length Rotation or Days Class Times per Number **Package** Week of Weeks

national importance," list the matter	in part, "communicates a message relars below:	ting to any political matter of
Jue Donnelly fo P.O. Box 391 Indianapolis, IN	r Indiana	
Indianapolis, IN	46206	
I represent that the payment for the	above described broadcast time has be	een furnished by:
_	Donnelly for Indiana	<b>J</b>
and you are authorized to announce	the time as paid for by such person or is either a legally qualified candidate of	entity. or an authorized
The name of the treasurer of the can	didate's authorized committee is:	
Katl	my Davis	
This station has disclosed to me its p and discount, promotional and other	political advertising policies, including sales practices (not applicable to feder	applicable classes and rates; al candidates).
THIS STATION DOES NOT DIS	CRIMINATE OR PERMIT DISCRIM HE PLACEMENT OF ADVERTISING	MINATION ON THE BASIS
or falch or himself in th	TE PLACEMENT OF ADVERTISING	يّ.
To Be Signed By C	Candidate or Authorized	Committee
06/13/12	Esica Z.Co	
Date	Signature	
To Be Signed	d By Station Representa	tive
☐ Accepted	Accepted in Part	Rejected

Signature

Printed Name

Title

### **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Punnelly
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:
☐ does ☐ does not
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:
(check applicable box)
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
the <b>television</b> programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.
Land Danniew
signature of candidate or authorized committee
Joseph Sil) annelly
date